

PHIL 2400 INTRODUCTION TO BUSINESS ETHICS(3 credit hours)

Elmira College

SPRING 2025

Required Text:

Joanne B. Ciulla; Clancy Martin; Robert C. Solomon *.Honest Work: A Business Ethics Reader* (4th ed.).
Oxford University Press.

Supplemental readings might be included to illustrate or expand on textbook readings.

Pre-requisites: None.

Course Description

This course explores ethical considerations and principles as they relate to the business world. The course examines the moral dimensions of various business practices and decisions, aiming to cultivate a critical understanding of ethical issues and develop skills for ethical decision-making in business environments. Topics covered include corporate social responsibility, ethical leadership, stakeholder theory, sustainability, business and the environment, consumer ethics, and global business ethics.

Course Objectives and Goals

- Understand the fundamental principles and theories of business ethics.
- Analyze and evaluate ethical issues and dilemmas in the business context.
- Develop skills for ethical decision-making in business environments.
- Explore the relationship between business ethics, corporate social responsibility, and sustainability.
- Discuss the ethical challenges posed by globalization and international business.
- Enhance awareness of the role of ethics in shaping business culture and organizational behavior.

Evaluation of Performance

Your grade will be based upon your performance on exams, assignments, and participation.

Assignments	20%
Quizzes	30%
Projects	20%
Exams	30%
Total	100%

Grades will be assigned as follows:

A	93% and above	B-	80 - 82%	D+	67 - 69%
A-	90 - 92%	C+	77 - 79%	D	63 - 66%

B+ 87 - 89%	C 73 - 76%	D- 60 - 62%
B 83 - 86%	C- 70 - 72%	F 59% or below

Withdrawal Policy: Please see Elmira College Bulletin for information on this policy.

Academic Honesty: Please read the section on Academic Honesty in the [Code of Conduct](#). Briefly, academic dishonesty includes: cheating, fabrication, facilitating academic dishonesty, and plagiarism. Ask if you have any questions on whether something constitutes as academic dishonesty. All work must be original and new. Past assignments from current or other courses will not be accepted. Academic dishonesty will not be tolerated. It will result in zero on the assignment, and a report will be filed with the school. Continued practice will result in failure of the class. Institutional penalties may also apply with repeated acts of academic dishonesty.

Student Responsibility:

- It is your responsibility to keep track of assignments and due dates.
- You should ask questions concerning assignments and lectures, if you need any clarifications.
- If you are struggling in class, have concerns, and/or unsure about expectations, please stop by during office hours or make an appointment for another time.

Tentative Schedule of Topics

<u>Topic</u>	<u>Materials</u>	<u>Tasks & Evaluations</u>
On the Job: Everyday Ethics at Work	Chapter 1	Quiz 1
Honesty and Trust in Business	Chapter 2	
Fairness and Justice	Chapter 3	Assignment 1
The Social Responsibility of Business	Chapter 4	Quiz 2
Stakeholder Theory	Chapter 5	
Things Fall Apart: Product Liability and Consumers	Chapter 6	Assignment 2
Act Global: International Business	Chapter 7	
Environmental Ethics and Business Ecology	Chapter 8	Exam 1
When the Buck Stops Here: Leadership	Chapter 9	
Diversity, Equity, and Inclusion (DEI): Ethical Imperatives in Organizational Culture	Chapter 10	Project 1
The Ethics of Corporate Governance	Chapter 11	
The Ethics of Innovation	Chapter 12	Assignment 3
Bribery and Corruption	Chapter 13	
Ethics in Financial Markets	Chapter 14	
Shared Value Creation	Chapter 15	Project 2
Corporate Philanthropy and Impact Investing	Chapter 16	
Ethical Decision-Making	Chapter 17	Quiz 3
The Future of the Free Market	Chapter 18	
The Good Life	Chapter 19	Exam 2