

BUSI 3200 INTERNATIONAL BUSINESS LAW(3 credit hours)

Elmira College

SPRING 2025

Required Text:

Larry A. DiMatteo, *International Business Law and the Legal Environment*, 3rd Edition, Routledge.

Pre-requisites: BUSI 1900 Introduction to Business Law.

Course Description

International Business Law provides an overview of the legal framework governing business transactions across borders. The course covers various legal principles, regulations, and challenges encountered in the international business environment. Students will examine the unique challenges and legal complexities inherent in international business transactions, with an emphasis on identifying and mitigating risks. Through case studies and practical exercises, students will gain an understanding of strategies for minimizing legal pitfalls and ensuring compliance in international business dealings.

Course Objectives and Goals

- Analyze the legal environment of international business and identify key regulatory frameworks.
- Evaluate the legal requirements and considerations involved in international contracting.
- Understand the documentation and procedures associated with exporting-importing transactions, including documentary and documentary credit transactions.
- Examine the legal aspects of intellectual property transfer and foreign direct investment in the international context.
- Develop strategies for minimizing legal risks and ensuring compliance in international business transactions.

Evaluation of Performance

Your grade will be based upon your performance on exams, assignments, and participation.

4 Assignments	20%
2 Quizzes	20%
Midterm Exam	25%
Final Exam	35%
Total	100%

Grades will be assigned as follows:

A 93% and above B- 80 - 82% D+ 67 - 69%

A- 90 - 92%	C+ 77 - 79%	D 63 - 66%
B+ 87 - 89%	C 73 - 76%	D- 60 - 62%
B 83 - 86%	C- 70 - 72%	F 59% or below

Withdrawal Policy: Please see Elmira College Bulletin for information on this policy.

Academic Honesty: Please read the section on Academic Honesty in the [Code of Conduct](#). Briefly, academic dishonesty includes: cheating, fabrication, facilitating academic dishonesty, and plagiarism. Ask if you have any questions on whether something constitutes as academic dishonesty. All work must be original and new. Past assignments from current or other courses will not be accepted. Academic dishonesty will not be tolerated. It will result in zero on the assignment, and a report will be filed with the school. Continued practice will result in failure of the class. Institutional penalties may also apply with repeated acts of academic honesty.

Student Responsibility:

- It is your responsibility to keep track of assignments and due dates.
- You should ask questions concerning assignments and lectures, if you need any clarifications.
- If you are struggling in class, have concerns, and/or unsure about expectations, please stop by during office hours or make an appointment for another time.

Tentative Schedule of Topics

<u>Topic</u>	<u>Materials</u>	<u>Tasks & Evaluations</u>
Introduction to International Business Transactions	Chapter 1	
Ethics of International Business	Chapter 2	Assignment 1
Strategies for International Business	Chapter 3	
International Commercial Dispute Resolution Case Study	Chapter 4	Quiz 1
International and National Trade Regulation	Chapter 5	
BRIC Countries and the Emergence of China	Chapter 6	Assignment 2
Comparative Legal Systems	Chapter 7	
Comparative and International Contract Law Case Study	Chapter 8	Midterm Exam
International Sales Law	Chapter 9	
Transport of Goods	Chapter 10	Assignment 3
Documentary Transactions	Chapter 11	
International Trade Finance Case Study	Chapter 12	Quiz 2
Employment and Sale of Services	Chapter 13	
Intellectual Property Rights and Licensing	Chapter 14	Assignment 4
Foreign Direct Investment and Sustainability	Chapter 15	
International E-Commerce	Chapter 16	Final Exam